ROADS TAKE US TO DESTINATIONS

SAFETY LEADS US TO HAPPINESS

20 20 CALENDAR



The journey is as important as the destination. Roads travelled safely are our paths of happiness.

MSIG Insurance (Malaysia) Bhd is a subsidiary of Mitsui Sumitomo Insurance Company, Limited and a member of MS&AD Insurance Group Holding, Inc., one of the top ten* general insurers in the world. With over 100 years of general insurance experience, MSIG offers an extensive range of products and services for personal and business needs.

As one of the largest motor insurers in Malaysia, MSIG is passionate about the safety and well-being of our road users, and advocates the UN Sustainable Development Goal 3 with a target to halve the number of road accidents in 2020. The theme on road safety is purpose-built to raise awareness of safe journeys as road users pursue their goals daily.

MSIG also believes in the importance of bridging the gap for the underserved. Supporting the UN Sustainable Development Goal 11, MSIG extends an opportunity to those in the visually impaired community who are empowered in the art of photography.

In this collection of photographs, 4 visually impaired photographers, present their visual stories of roads from cities to small towns, captured with their intuition. MSIG is honoured to showcase the effort in support of dual UN Sustainable Development Goals.







1 Rashidi Bin Abdullah

Impaired with tunnel vision and regressing visibility, Rashidi is drawn to the illusion of shapes and perspectives in his photography. He captures new stories in a world of intriguing patterns and people.

(2) Vivian Kwek Chu Lan

Impaired with extreme low vision and severely impacted night vision, Vivian enjoys outdoor photography. Her subjects are steeped in thought, capturing the world at large and the humans who make their way through.

(3) Svivabalan A/L Selvarajan

Sviva's visual impairment permits only blurred forms and recognition is by extreme close-up. As a photographer, he has a quirky sense of humour and experiments with unusual compositions in common spaces.

(4) Theng Tze Young

Totally blind since a car accident, Theng sets a purposeful example that despite all odds, unexpected achievements are possible. Guided by touch and hearing, he consistently uses emotion as the lens.



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New Year



There are no yesterdays on the road. Look ahead.

photo by Theng Tze Young

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New Year

020.01 JANUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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19	20	21	22	23	24	25 庚子(鼠)年 正月初一

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DECEMBER 2019

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FEBRUARY 2020

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Wherever the road takes you, travel with care.

photo by Rashidi Bin Abdullah

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Where the road ends, mind the gap and march on.

photo by Vivian Kwek Chu Lan

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For the long drive, learn to rest, not to rush.

photo by Vivian Kwek Chu Lan

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JUNE 2020

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* Subject to change



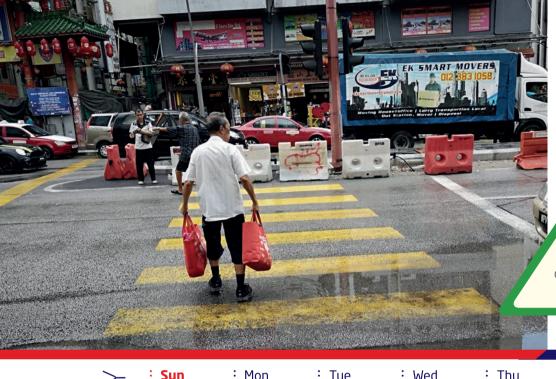
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No two ways about it. Safety is priority on the road.

photo by Svivabalan A/L Selvarajan

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Caution and confidence go hand in hand.

photo by Vivian Kwek Chu Lan

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* Subject to change



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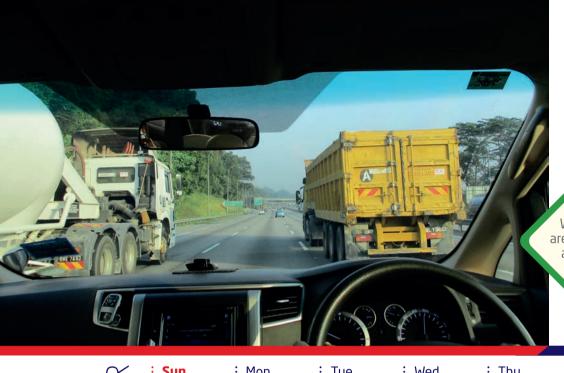
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SEPTEMBER 2020

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Where there are giants, keep a respectful distance.

photo by Theng Tze Young

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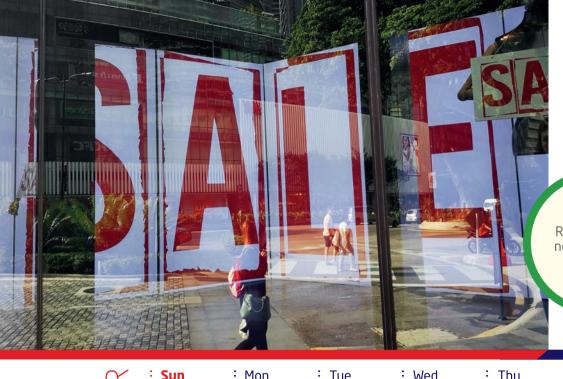
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OCTOBER 2020

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Road safety is not something to bargain.

photo by Vivian Kwek Chu Lan

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NOVEMBER 2020 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 S M T W T F S	25	26	27	28	The Prophet Muhammad's Birthday	30	31 九月十五





It's beautiful outside when drivers are calm on the inside.

photo by Vivian Kwek Chu Lan

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OCTOBER 2020

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Awaken to the freedom of open roads. Be alert.

photo by Svivabalan A/L Selvarajan

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JANUARY 2021

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27	28	29 +-月+五	30	31	notes	

Thank you for looking through our 2020 Road Safety calendar.

A calendar and a diary will not change road safety statistics, but each of us being reminded every day of what is truly important in life, will.

May you have a safe 2020 on the road.



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